

#### SUBSCRIPTION TO STREAMING MUSICURE

The MusiCure music and film streaming service targets all professional therapists, and departments in hospitals, private clinics, care centres, hospices and institutions for children, etc.

#### TWO TYPES OF SUBSCRIPTION AVAILABLE: 'INSTITUTION' AND 'PRIVATE'

An 'institution subscription' for streaming MusiCure allows many users to access the streaming service at the same time – unlike other streaming services, which are normally offered only to individuals and families for private use.

A 'private subscription' is aimed at independent practitioners and clinics, as well as private individuals for personal use.

#### HOW THE SYSTEM WORKS

The MusiCure channels are stored and streamed from MusiCure/NNTV-Videotool's central server and delivered directly to the hospital department's central computer and all TV screens or other private digital devices such as iPhones, iPads/tablets, etc.

The institution's IT department ensures the distribution of streaming signals to all monitors and other digital devices.

Streaming subscriptions can be ordered simply and easily via the MusiCure Streaming website. The content is streamed directly to the institution's central computer and distributed internally using a username/password for staff, patients and residents.



#### THE PEOPLE BEHIND MUSICURE – INGE MULVAD EJE & NIELS EJE

Both are professional musicians, educated at the music conservatory and employed during the 1980s in the Copenhagen symphony orchestras. Together they are also founders of the Trio Rococo ensemble, known for its award-winning CD releases and numerous concert performances.

Inge Mulvad Eje is a cellist and producer, Niels Eje is oboist and composer, and since 1990 they have chosen to establish themselves as independent entrepreneurs with a focus on music, healthcare and innovation. Over the last 15 years, they have primarily worked with the composition and production of MusiCure music and films, as well as the development of programmes for research projects in Scandinavia and the United States.

The initiative for the creation of MusiCure 'Music as Medicine' was established in 1998 in collaboration with Professor Lars Heslet, MD, ICU Manager at Copenhagen University Hospital in Denmark.

#### CONTACT:

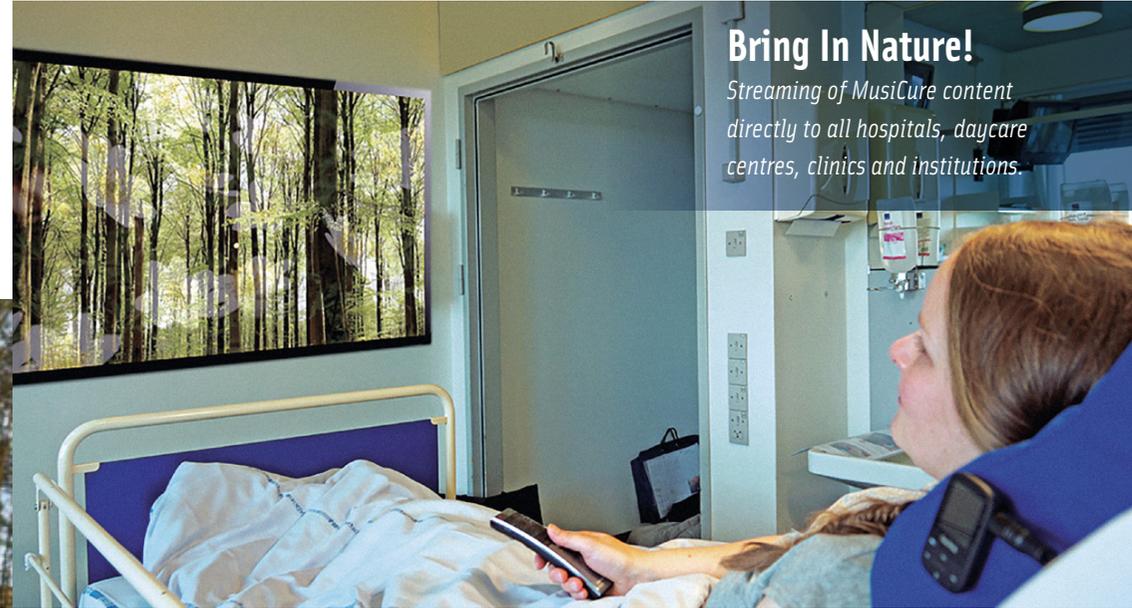
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# MUSIC AND NATURE FILMS

## – for positive stimulation in healthcare

*Developed drawing on the basis of 18 years of evidence-based experience and research*



### Bring In Nature!

*Streaming of MusiCure content directly to all hospitals, daycare centres, clinics and institutions.*

#### LIFE-AFFIRMING INSPIRATION AND NATURE INTO WARDS AND DEPARTMENTS

Soothing music, nature atmospheres, inspiration and adventurous journeys – more than 30 hours of specially composed original music and nature films, developed based on many years of practical experience and research in the healthcare sector.

#### UNLIMITED STREAMING AROUND THE CLOCK OF ALL CONTENT

The combined MusiCure streaming channels offer carefully composed music and film programmes, aimed at all treatment purposes and situations.

#### TRUST IN THE DOCUMENTED EFFECT

MusiCure has been used and documented for many years as a tool for reducing stress, anxiety and pain in hospitals and institutions in many countries. The music and films have significantly increased patient satisfaction – documented through research and daily use.

MusiCure<sup>®</sup>  
STREAM

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STREAM

## Focus on the local environment, patient satisfaction and well-being

The specially composed 'MusiCure' music by composer Niels Eje has been created with the objective to counteract stress, anxiety and pain, and promote inspiration, motivation and positive experiences.



Waiting rooms at hospitals

### RESEARCH INTO THE MUSIC'S EFFECT

Independent researchers from several countries have published more than 16 scientific articles on studies involving MusiCure. The results have been published in a number of international medical journals and describe the music's positive impact on hospitalized patients.

An overview of the published articles can be found here: [www.musicure.com](http://www.musicure.com) – under the 'RESEARCH/published articles' menu

### NATURE FILMS WITH MUSIC

Films with tranquil life-affirming atmospheres and specially composed music create positive, adventurous inner journeys that promote motivation and inspiration.

### EXPERIENCE A NOTABLE CHANGE IN THE ENVIRONMENT IN HOSPITALS AND CARE CENTRES

TV screens are found everywhere in hospitals, care centres and private institutions – but instead of showing non-stop stressful news, MusiCure Nature Films with background music have been proven to increase well-being and patient satisfaction.

### THE MODERN AND EASY STREAMING SOLUTION

No more changing CDs or DVDs, or starting MP3s etc. Streaming is today's solution for implementing special music programmes and relaxing nature films.

The new MusiCure streaming service is aimed at all hospitals, care centres and institutions in the Nordic and European region.

Since 2015, the streaming of MusiCure music and films has been introduced to hospitals in the United States by 'Scandic Health', which has demonstrated the easiest and fastest way to get many hours of music and nature films into hospitals.



Nature films in lounges and waiting rooms at nursing centres – instead of TV news

## Presentation of the three main MusiCure channels – and the PROCEDURE channel

- MusiCure special programmes with music and nature ambiences
- Specially produced MusiCure Nature Films
- The 8-hour Night Channel with music and the sound of ocean waves for sleep



### SPECIALLY DEVELOPED MUSICURE PROGRAMMES

Calming and inspiring music

The specially composed MusiCure programmes seek to have both a calming and inspiring effect. The music consists of universal and harmonic 'soundscapes' that follow a natural daily rhythm with varied calming 'breaks' focusing on the sounds of nature.

### THE NIGHT CHANNEL

With MusiCure music and edited ocean wave sounds

An 8-hour programme of the soothing sounds of ocean waves, as inspiration for sleep – and 2 x 15 minutes of specially edited MusiCure music for falling asleep and awakening.

All content recorded, produced and edited by composer Niels Eje specifically for treatment purposes.

### MUSICURE NATURE FILMS

- life-affirming audio-visual stimulation

*Pure nature scenes to accompany the MusiCure music*

The MusiCure nature films have been recorded, produced and edited by Inge Mulvad Eje, with the specific aim to inspire and create calming nature experiences.

The films are relaxing and soothing visuals to go with the music. The harmonious scenes exclusively depict moods and atmospheres from nature, which are supported by music, completely without spoken words or other disturbing elements.

The films can be watched repeatedly as pure stress relief and inspiration, and appeal to all generations.

